It is a faculty-initiated start-up, brought to reality by an eminent professor of Maitreyi College, Delhi University; Dr. Pinkey. The start-up stood for curating sanitizers.

The world dealt with the shortage of sanitizers when they were most needed, during the unprecedented and precarious times of the commencement of the COVID period.





That's when it struck her and to combat the need of the hour; chemicals and materials available on the college premises were put to use and a sanitizer was created with proven efficiency on 6th March 2020.

It was used by around 50-60 staff members and students, and therefore the efficacy of the start-up was corroborated.





The best defense is a good offense
'Use Sanitizer'









